

Last Received: 08/27/2012 12:07 PM  
Showing Buylines: All Rep & Sta Revised Lines

Station WVBT-TV NORFOLK, VA. Agency ( ) MUNDY KATOWITZ MEDIA INC Rep Firm  
Advertiser ( ) PRIORITIES USA ACTI 1322 G. STREET SE Sales Office ( ) PHILADELPHIA  
Product PRIORITIES USA WASHINGTON, DC 20003 Salesperson ( ) ANJIE BRADY  
Estimate# 1560 Agency C/P1/P2/E 321/340/1560 Salesperson Phone# 215-567-6005  
Buyer CASEY BESSETTE Flight Dates 09/11/2012 - 09/17/2012 Salesperson FAX# 215-567-5938  
Phone# Hiatus Weeks  
Fax#

## --- CONTRACT COMMENT ---

CLIENT: PRIORITIES USA ACTION SC=\*

## --- REMARKS ---

VER 3 ISSUED TO REV PRGM LN'S 5-10; REV TP LN 13  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*5	W	4P-5P	STEVE WILKOS	:30	\$250.00	09/12-09/12	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*6	TH	4P-5P	STEVE WILKOS	:30	\$250.00	09/13-09/13	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*7	F	4P-5P	STEVE WILKOS	:30	\$250.00	09/14-09/14	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*8	M	4P-5P	STEVE WILKOS	:30	\$250.00	09/17-09/17	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*9	TH	5P-6P	JERRY SPRINGER	:30	\$250.00	09/13-09/13	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								

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	*10	M	5P-6P	JERRY SPRINGER	:30	\$250.00	09/17-09/17	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*13	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$1,000.00	09/15-09/15	1	1	1	\$1,000.00	
				Buyline Comment: REVISE TIME PD DUE COLLEGE FTBL								
				Sales Remark: V3 REVISE TIME PD								
				V3 More than 2 codes changed								

---REPORT TOTALS---

Report Totals: 7 / \$2,500.00

---SALES MONTHLY TOTALS---

Sep 12: 13 / \$3,400.00  
Sales Totals: 13 / \$3,400.00  
Station Totals: 13 / \$3,400.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$42,500	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

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Product	PRIORITIES USA		WASHINGTON, DC 20003	Salesperson (	( ) ANJIE BRADY
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